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ANNUAL REPORT **A**rea agency on aging
The Way Forward 108 Inc.

AREA AGENCY ON AGING • 108, INC.

AGENCY MISSION:
The Area Agency on Aging provides older adults and their caregivers long term care choices and consumer protection and education so they can achieve the highest possible quality of life.

AGENCY VISION:
The Area Agency on Aging will be the preferred long term care management organization for older adults across all care settings.



Advocacy. Action. Answers on Aging.

OHIO
ASSOCIATION
OF AREA
AGENCIES
ON
AGING



THE WAY FORWARD:

2010 Area Agency on Aging Annual Report

For over 35 years, Ohio's Area Agencies on Aging have provided services to promote independence for older adults. While Ohio's \$8 billion budgetary challenges are unprecedented, there remains opportunity because we offer the public policy solution to Ohio's Medicaid long term care problem: "consumer choice." In rare circumstances will consumers so consistently opt for the least expensive option. But in long term care, home is where the heart is, and a consumer-driven home- and community-based long term care system holds the key to saving Ohio taxpayers billions. **According to the Ohio Business Roundtable, if Ohio's annualized Medicaid spending per member moved to the national average, the State would realize nearly \$1 billion in savings a year. Additionally, if Ohio moved to the first quartile of states, Ohio's savings would be \$2 billion annually.**

THE CHANGING FACE OF MEDICARE

A primary thrust of Medicare Reform targets the dual eligibles, those who receive both Medicare and Medicaid. According to a 2010 study by AARP, 8.1 million dual eligibles represent disproportionate spending in both programs. They make up 18% of the Medicaid population, but represent 46% of Medicaid expenditures. In Medicare, they comprise 16% of the population but account for 27% of all expenditures. Specifically, Medicare reform is aimed at reducing avoidable hospital readmissions around five chronic diseases. These include Heart Disease, Stroke, Diabetes, Cancer and Chronic Obstructive Pulmonary Disease (COPD). **Medicare's focus on dual eligibles with these chronic diseases is particularly relevant to us, as 85% of our PASSPORT and Assisted Living members are dual eligibles and nearly all (92%) have one or more of these infirmities.**

THE CHANGING FACE OF MEDICAID

There have been three Medicaid Reform Commissions appointed by Ohio's last two governors, dating back to 2003. While there has been much discussion, there has been limited action. **But it is clear that Medicaid reform in Ohio needs to begin first by making long term care (as opposed to simply nursing home) the entitlement in any venue, thus promoting consumer choice in care settings.** This can be accomplished by utilizing AAA's Aging and Disability Resource Centers to create the front door to long term care and the primary vehicle for nursing home diversion. **Second, the existing nursing home population should be care managed by Area Agencies on Aging in order to expedite transition to more appropriate, less expensive, and more desirable care**



Willard P. Roderick, Chairman, and Joseph L. Ruby, President & CEO, of the Area Agency on Aging.

settings. Third, the Medicaid nursing home bed supply needs to be “right-sized.” Limiting bed supply will immediately eliminate the “need” to backfill beds with other populations. Fourth, we need to expand options in the middle of the care continuum to include Foster Care Facilities for consumers unable to live at home but that do not require permanent nursing home placement. Finally, we need to better integrate Medicare services with long term care. This could be accomplished by quickly implementing the following recommendations from the Unified Long Term Care System Workgroup Report of 2010:

- Allow Medicaid Managed Care beneficiaries the choice to maintain their benefits when they enroll in PASSPORT or Assisted Living;
- Expand access to information, assistance/referral and Long Term Care Consultations through AAA’s Aging and Disability Resource Centers;
- Deploy Area Agency on Aging Long Term Care Registered Nurse Consultants in hospitals, to transition patients to home- and community-based care settings;
- Develop Area Agency on Aging/health care partnerships and train select staff to implement evidence-based health coaching programs; and
- Deploy Area Agency on Aging Long Term Care Registered Nurse Consultants in large Medicaid physician practices and patient-centered medical homes to support patient access to available community-based programs.

Implementing these simple changes to the long term care system will address the three key public policy issues confronting Ohio’s Medicaid long term care system: defining consumer choice in long term care, building the middle of the

care setting continuum, and integrating medical and long term care services. Moving aggressively, we will improve consumer outcomes and satisfaction and according to the Ohio Business Roundtable save Ohio taxpayers up to \$2 billion each year. The State cannot continue to ignore savings of that magnitude, and to facilitate this change in our region, we have developed The Way Forward. Our FY11-14 Strategic Vision is structured into five cornerstones:

- Our Consumer Plan: Make Consumer Choice a Reality In Long Term Care
- Our Advocacy Plan: Fight To Win
- Our People Plan: Work Together
- Our Quality Plan: Build It Better
- Our Financial Plan: Invest In the Future

The preceding discussion serves to focus and guide us as we implement The Way Forward. The inescapable context and driving force of this discussion is the fact that we face a current and future environment that presents conflicting realities: increased demand and constrained resources (a growing older adult population constrained by dire economic realities). We have positioned ourselves to address this seemingly irreconcilable conflict in a manner that provides care for indigent, frail older adults in Ohio, as well as providing the economic solution to Ohio’s Medicaid long term care problem.

Willard P. Roderick
Willard P. Roderick | Chairman

Joseph L. Ruby
Joseph L. Ruby | President & CEO



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CONSUMER



MAKE CONSUMER CHOICE A REALITY IN LONG TERM CARE

During 2010, Area Agencies on Aging have made significant progress in making consumer choice a reality in long term care for older Ohioans.

Ensuring choice in long term care requires that older adults understand their options. To address this issue, the Agency has created an Aging and Disability Resource Center (ADRC). Building on our official certification as an ADRC by the Ohio Department of Aging in November 2010, **we will initiate an awareness campaign to educate the community regarding our role as the front door to aging and disability services so the public will “know us before they need us.”**

We have been growing our nursing home transition program, increasing our transitions from 151 older adults returning home from nursing homes in FY09 to 360 in FY10. We have accomplished this through a strategic redeployment of staff as well as identifying partners such as SummaCare Inc., which share our goal of returning older adults to the care setting of their choice, home. **Building on this success, we will enhance our relationships with Aultcare, CareSource,**

SummaCare and other managed care organizations who share our interests in transitioning older adults to home- and community-based options.

One older adult who benefited from a transition to a less restrictive care setting is Kitty Bagnola. Mrs. Bagnola spent four years in a nursing home bed receiving her long term care through Medicaid because there

We will initiate an awareness campaign to educate the community regarding our role in aging and disability services.



was no other alternative for her. Although she needed ongoing assistance, she could function safely and more independently in assisted living than a nursing home. Unfortunately, choice in long term care was not a reality for her.

Things changed with the Assisted Living waiver and new providers participating in that program. Thanks to our Transition Team, Mrs. Bagnola relocated to an Assisted Living room in the same long term care facility. She still receives her hands-on care, but now enjoys more of life's freedoms. Her favorite activities after her transition to her new care setting are split between attending weekly church services and walking behind her assisted living facility to feed a family of ducks.



Mrs. Bagnola enjoys the view from her Assisted Living facility.



ADVOCACY

FIGHT TO WIN

Our work as advocates for the aging population continues to be one of our highest priorities. This statutory responsibility is of paramount importance to the older adults and their caregivers who are dependent on our assistance to remain independent with dignity. We maintain relationships with elected officials informing them of the impact of public policy on older citizens as well as the community-at-large.

Act programs and funding to assist Older Americans with their independence. We have participated in both of these pilots.

A key cost reduction factor in Medicare and Medicaid is to help control the individual's need for services. One proven method to achieve such a reduction is a Chronic Disease Self-Management Program. These disease specific presentations offer training programs utilizing Stanford University's evidence-based methods that teach older adults and their

caregivers how to best manage their chronic conditions that impair ability to function independently. Through our newly designated Aging and Disability Resource Center,

individual attention to their unique situations and needs. **We will advocate for both Chronic Disease Self-Management and Aging and Disability Resource Center pilots to be expanded permanently nationwide with ongoing funding.**

IN OHIO

We experienced two major legislative victories: open enrollment and the Home First Expansion legislation.

In July 2009, Older Ohioans' access to PASSPORT and Assisted Living programs was limited due to enrollment restrictions put into place in response to a budget crisis. Nursing homes had no such restrictions. As PASSPORT waiting lists grew during this period of limited enrollment, a growing number of older adults found themselves unable to wait for services, and were admitted to nursing homes, even though they preferred the lower cost community based options of PASSPORT and Assisted Living. Ultimately, this PASSPORT and Assisted Living enrollment limitation was rescinded in March 2010. This was a major advocacy breakthrough for Older Ohioans. As a result, we enrolled over 200 PASSPORT and Assisted Living members in March 2010, the highest monthly enrollment in our history.

With the passage of House Bill 66 in 2005, the original Home First legislation, older adults utilizing Medicaid nursing home long term care could move immediately to PASSPORT or Assisted Living programs with costs charged to the nursing facility line item in the State budget. Spurred on by Area Agencies on Aging advocacy efforts, legislators lead by Senators John Carey (R) and Dale Miller (D) and Representatives Peggy Lehner (R) and Deborah Newcomb (D) introduced companion bills which enhanced the Home First Law. House Bill 398, the enhanced Home First legislation passed both houses of Ohio's General Assembly without a dissenting vote. The bill was signed into law by Governor Strickland on May 27, 2010. House Bill 398 allows for older adults at "imminent risk" of nursing home placement to enroll in home- and community-based options due to medical frailty, self-abuse or neglect, hospitalization, or exhausting personal resources while residing in an Assisted Living facility, avoiding costly nursing home placement. Again, the cost of this care is expensed to

Through our Aging and Disability Resource Center, we continue to offer a front door to the long term care system through person-centered access to long term care information.

AT THE NATIONAL LEVEL

The National Association of Area Agencies on Aging (n4a) remains our advocacy link to Washington D.C., setting the stage for our national advocacy priorities and activities. N4a's top legislative priority is to promote independence through a national home and community-based service system. We have developed Our Advocacy Plan to bolster this effort.

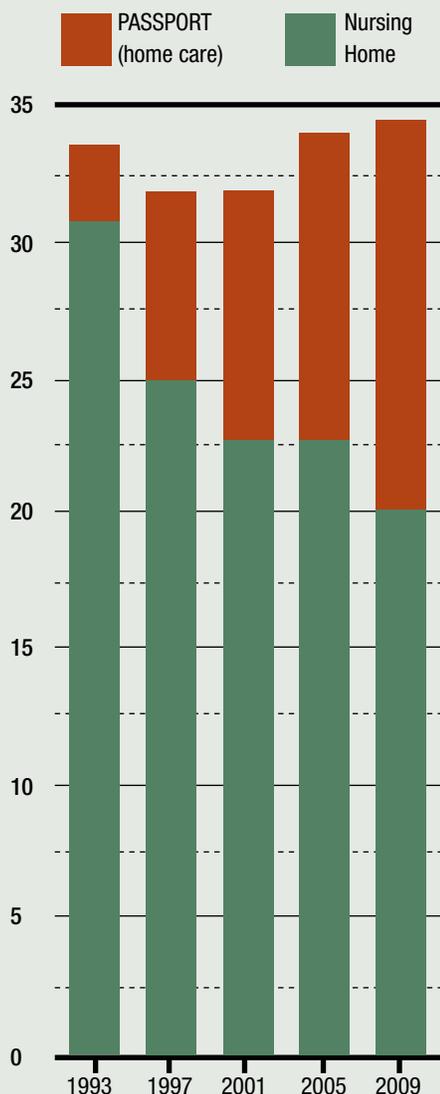
In 2011, The Older Americans Act (OAA) is up for reauthorization. This legislation provides the bedrock for long term care services and supports. Two pilot programs, Chronic Disease Self-Management Programs and Aging and Disability Resource Centers, presented by the U.S. Administration on Aging (AoA) through the Ohio Department of Aging (ODA) have built on Older Americans

we continue to offer a front door to the long term care system through person-centered access to long term care information. We assisted nearly 24,000 callers in 2010, over 1,000 more than 2009, with



LONG TERM CARE

The state is shifting long term care services away from nursing homes as the cost of caring for the elderly and disabled climbs. The number of Ohioans age 60 or older per 1,000 receiving home-care and nursing home services through Medicaid:



Sources: Scripps Gerontology Center at Miami University, Ohio Department of Job and Family Services

THE COLUMBUS DISPATCH



the nursing facility line item in the State Budget. **We will work with stakeholders to ensure that access to nursing facility line item funds for Medicaid home and community based long term care is provided through this legislation.**

We have been very successful in moving the needle from institutions towards more home and community based care. By FY09, 58% of Older Ohioans received their long term care in a nursing home while the remaining 42% were cared for at home through the PASSPORT and Assisted Living programs. We will have moved the needle even further by the end of the next biennium, with an anticipated 50/50 split, saving \$750 million in State Medicaid expenditures over the next three years.

As the State struggles with how to implement the Medicaid Unified Long Term Care System Workgroup recommendations, **we will utilize our professional, community, and consumer partners to advocate for choice in long term care while moving the needle towards home- and community-based options.**

IN OUR REGION

Many frail older adults of modest means do not qualify for Medicaid long term care services that prevent premature placement in nursing homes. Their resources prevent

them from receiving assistance from Medicaid and other government programs, but do not afford them the ability to purchase the expensive care they require.

In Ohio, 72 out of 88 counties have been successful in passing Senior Service Levies to fund programs to help Older Ohioans. Unfortunately, a similar levy effort in Portage County in 2007 was not successful. Despite this setback, we remain committed to provide options for these older adults. To address the overall lack of education regarding these issues which impacts public opinion, we have participated in community outreach with partners such as Family and Community Services in Portage County and Summit County Children's Services. Building on these efforts, **we will continue to educate local communities regarding the lack of community-based long term care assistance available to older adults of modest means. We will continue to identify partners with like interests to align our efforts towards successful senior service levy campaigns in our region.**





WORK TOGETHER

Our people plan is focused on:

- Identifying key stakeholders;
- Developing relationships;
- Exploring common interests; and
- Aligning our efforts to achieve mutually desired outcomes.

We call this process the "IDEA" for a higher quality of life for those we serve.

OUR BOARD OF DIRECTORS: IMPROVING CARE THROUGH STRATEGIC PARTNERSHIPS

The Board of Directors has a large role in the success of our organization. Our Board has transitioned from a business professional board to one with health care expertise. The membership is made up of regional hospital leaders, doctors, and other health care experts. Building on this membership, we have recruited a new Communications Committee of the Board, comprised of marketing and public relations professionals. This Communications Committee has been instrumental in guiding our outreach campaigns that convey our role as the front door to the long term care system.

We will continue to recruit Board Members with medical expertise to actively guide and assist in the achievement of our clinical initiatives, focusing on transitional care from acute and nursing facility care settings and managing select chronic diseases identified as part of Medicare reform.

Along similar lines, our partnerships with the medical community have also facilitated increased access to community-based long term care for older adults through our placement of registered nurse consultants on-site at our local hospitals. We currently locate Agency nurses at eight acute hospitals: Akron City Hospital, Akron General Hospital, Aultman Hospital, Robinson Memorial Hospital, Summa Barberton Hospital, Summa Western Reserve Hospital, St. Thomas Hospital, and Wooster Community Hospital. We have added Specialty Select

Hospital among our partners. We have placed a registered nurse at the Cleveland Clinic Wooster Family Health Center, thanks to board member Dr. David B. Reynolds. Dr. Reynolds won the Ohio Association of Area Agencies on Aging Partnership Award in September 2010 for his work with this innovative placement. In the coming year, **we will deploy Long Term Care Nurse Consultants in all area hospitals, and expand to additional physician practices that serve large numbers of aged Medicaid beneficiaries.**



Our volunteer ombudsmen are a strong tether to the community, providing over 4,000 hours a year in assistance.

OUR CO-WORKERS: PROMOTING LEARNING AND GROWTH

Many of our managers and executive staff are nearing retirement age, leading to an anticipated loss of experienced leaders at our Agency. We have had to address this impending loss of experience at the national AAA network as well. Building on eight years of successful leadership training at our Agency, we have partnered with the Cleveland and Youngstown Area Agencies on Aging to train the next generation of leaders for our organizations through our 2010 Leadership Academy. We have participated at the national level by sending potential leaders to the National Association of Area Agencies on Aging Leadership Institute. Going forward, **we will implement a High Potential Program which will identify, train, and mentor co-workers to be groomed for leadership roles in the future.**

OUR VOLUNTEERS AND STUDENT INTERNS: PROVIDING A MEANINGFUL EXPERIENCE

Our volunteer ombudsmen are a strong tether to the community, providing over 4,000 hours a year in assistance. Volunteers will play an even larger role in the future as our State attempts to reconcile a budget deficit of historic proportions even as we experience dramatic growth in the older adult population. **We will expand recruitment of volunteer ombudsmen to build capacity.**

We have developed working relationships with area universities that enhance our ability to recruit quality student interns in order to generate greater capacity today as well as identify future candidates for employment. **We will build a formalized internship program within the Agency, utilizing targeted recruitment activities. In addition to registered nurse and social work students, we will recruit students from disciplines such as finance, communications, and human resources.**

Our County and Areawide Councils are a tremendous asset in our advocacy efforts.

We have developed formal plans and schedules to develop their advocacy roles, aligning their efforts with state and national initiatives. **We will recruit and train additional members of the Councils with specific interest in advocating for older adults.**



Board Member Dr. David B. Reynolds received the Ohio Association of Area Agencies on Aging Partnership Award. Pictured with Joseph L. Ruby, President and CEO



QUALITY

BUILD IT BETTER

Our Quality Plan continues to be the foundation of our efforts to improve our service to the older adult community. To realize our vision for better customer service delivery, we utilize two complementary initiatives: improving process efficiency through Continuous Quality Improvement, and exceeding consumer expectations by growing a Culture of Excellence. Together, these initiatives build on a powerful synergy and produce a corporate culture designed to engage co-workers, promote efficiency, and perpetuate our commitment to providing consistent quality time and again.

CONTINUOUS QUALITY IMPROVEMENT

Lean quality improvement through process engineering continues to be a focal point for our corporate culture initiatives. We have continued to improve our performance by utilizing this method of removing waste (i.e., non value-added activities) from processes. One example of this waste reduction can be found in our claims process. Previous claims were reconciled utilizing a paper process involving many different employees. By utilizing electronic communication, we have reduced the time to resolve claims issues by 50%, removing two administrative staff from the process and paying providers in a quicker, more standard method. We have developed a Lean Committee of co-workers that will foster participation in the identification of future Lean projects from all levels of the organization. Building on our past successes, **we will engage our co-workers in the CQI process, making Lean culture a part of day-to-day work. We will partner with the Cleveland and Youngstown Area Agencies on Aging to replicate best practices among our three agencies, implementing Continuous Quality Improvement in a standardized method.**

GROWING A CULTURE OF EXCELLENCE

Our Customer Service initiative, Culture of Excellence, continues to complement Continuous Quality Improvement's efficiency focus. We have utilized Disney benchmarking to create "Local Performance Cultures" which harness the power of subcultures towards the betterment of the overall corporate culture. By formalizing subculture development, we have

standardized the way in which each area of the organization provides customer service. This new initiative allows for leaders to foster their own customer service improvement culture. This process offers concrete examples and activities that co-workers use to exceed customer expectations while building on the unique traits that separate one subculture from another. To continue to perfect our processes within the Local Performance Culture initiative,



we will obtain consumer feedback for each area to enhance our processes to provide increasing levels of customer loyalty through Courtesy, Competency, and Compassion.

The Disney Company continues to exemplify customer service excellence, and by evaluating its strengths, we have created a process to incorporate its skill sets into our leadership base. By utilizing established Disney training requirements, Executive Co-workers ensure that top management fully understand and conceptualize the Culture of Excellence goals and processes. We have created methods of ensuring

that the spirit of our Culture of Excellence is reflected in executive strategic and operational planning. To grow the next generation of Culture of Excellence leaders, **we will incorporate Disney Leadership training into our succession planning and high potential programs, fostering the development of future executives with a passion for our mission.**

Our successful integration of Lean Quality Improvement and Culture of Excellence through Our Quality Plan has yielded many positive outcomes. Our members continue to receive the high level of service and attention they deserve as demonstrated by our historically high member satisfaction survey results. For example, our FY10 PASSPORT and Assisted Living Member Survey reported Care Management satisfaction at 98% Satisfied or Very Satisfied with over 83% very satisfied with our services, a true measure of loyalty that furthers our vision of being the preferred long term care management organization for older adults

We will enhance our processes to provide increasing levels of customer loyalty through courtesy, competency and compassion.

across all care settings. Moving forward, we must continue to inculcate the values and ideals of Our Quality Plan into the fabric of co-worker decision-making. **We will expand the use of outcome metrics and solicit feedback from our members and co-workers on the implementation of Our Quality Plan initiatives.**

A close-up photograph of a wooden door with a metal handle and a sign that reads "FINANCIAL". The door is set in a brick wall. The wood has a prominent grain pattern. The sign is made of black metal letters. The handle is a simple, curved metal piece. The door is set in a brick wall, and the brickwork is visible on the left side. The overall appearance is that of a sturdy, well-maintained entrance.

FINANCIAL

INVEST IN THE FUTURE

We have achieved significant advancements by investing in the future. While concentrating on prudent and thoughtful allocations of resources, we have grown our revenue from \$3.2 million in 1980 to \$70 million in 2010. Our focus on innovative care management processes and other infrastructure investments will continue to propel our growth forward.

INNOVATIVE CARE MANAGEMENT APPROACHES

Our 4,000+ Members require significant assistance to manage their chronic illnesses. Implementation of standard care management protocols focused on the most prevalent chronic diseases within our membership continues to be of paramount importance. The impact of our efforts has created a downward trend in the permanent nursing home placement of our Members, from 40% of our discharges in 2005 to 31% in 2010. Not surprisingly, Medicare reform targeted five chronic diseases that affect the vast majority (92%) of our Members. These include Heart Disease, Stroke, Diabetes, Chronic Obstructive Pulmonary Disease (COPD), and Cancer. **We will redesign standard work protocols to mitigate the impact of these conditions on length of stay in our programs, discharge to nursing homes, emergency room utilization and hospital admission and readmission. We will train home health aides to identify and report specific behavioral and environmental “red flags” associated with the Member’s diagnoses and, as a result, will extend the ability of the Care Manager to adjust interventions as needed.**

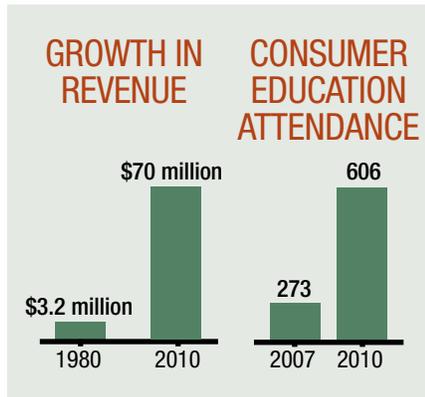
We have utilized our 12+ years of experience in transitioning older adults from acute care to home- and community-based care settings to provide health coaching in two area hospitals, Robinson Memorial Hospital and Summa Western Reserve Hospital. In this pilot, the readmission rate was 2.6%. Building on the success of these pilot programs, we will continue to expand our health coaching efforts with new hospital health coaching partners. **We will employ evidence-based techniques (Coleman Model) to reduce avoidable hospital readmissions.**

A FINANCIAL MODEL THAT WILL POSITION US TO ACCEPT RISK CONTRACTS

We continue our contingency planning in order to position the Agency to accept

risk-based contracts for Medicaid Long Term Care in a capitated system.

Through The Ohio Association of Area Agencies on Aging (o4a), our State trade association, we will partner with other Ohio AAA’s to create a structure to pool the resources needed to participate in a risk-based system.



CONSUMER EDUCATION PROGRAMS

We have continued to expand our community partnerships, providing quality Medicare educational programs that provide timely information and guidance to beneficiaries. These partnerships have allowed us to increase attendance at our events, from 273 at our first events in 2007 to 606 in 2010. We have developed partnerships with sponsors such as PNC Bank and key community providers to broaden the attendance and scope of our offerings. We have developed tools that allow older adults to make educated choices regarding traditional Medicare as well as Medicare Advantage Plans so the coverage they select is the best choice for them. **Moving forward, we will continue to expand our Medicare education offerings, utilizing community partnerships and other options for information dissemination such as web-based tools to provide consumer-friendly information regarding Medicare Advantage Plans and Medicare supplements.**

NEW OFFICE COMPLEX

We have continued to seek support for our new office project from federal and state levels. Because our office headquarters is insufficient to house our growing staff, the City of Green made available to us an office space located near our main headquarters, continuing its long-standing history of support which includes a commitment to provide land and sewer and water connections for our new office. We have continued to

build on our local support, and submitted a capital grant application to the State, which is pending. To advance this initiative, **we will explore alternative funding at the federal level and explore the possibility of a local capital campaign.**

REDUCING OUR HEALTH CARE COSTS

In order to address our increasing health insurance premium costs, we have developed a health and wellness program through our partnership with the American Heart Association to implement its “Start!” Wellness program. We have participated in its walking programs as well as its annual Heart Walk, with over 25% of staff participating, raising over \$6,000 for that campaign. This participation was among the largest in the area. We have incentivized participation in this wellness program through our internal recognition activities. Building on this success, **we will incentivize employees to participate in better health practices, thereby improving the overall health of our staff, lowering utilization, absenteeism, and containing health insurance premium growth to sustainable levels.**

We have advanced our initiative to control spiraling insurance cost increases by partnering with the Cleveland and Youngstown Area Agencies on Aging to jointly bid for health care coverage. We began this partnership by jointly bidding ancillary coverages such as life, disability, dental, and vision and built on this initial success to create a joint health care bid. This effort will significantly reduce our health insurance premium growth. **We will build on this successful joint venture by inviting other Ohio Area Agencies on Aging to participate, broadening our risk pool and reducing costs further.**



Jean Nero takes notes at the 2010 Stark County Medicare Made Simple forum.

AGENCY NEWS

Area Agency on Aging President and CEO Wins Lifetime Achievement Award



Dr. Robert Applebaum with Joseph L. Ruby

Joseph L. Ruby, President and CEO of the Area Agency on Aging (AAA) has been selected to receive the prestigious Lifetime Achievement Award from Ohio Association for Gerontology and Education (OAGE). Mr. Ruby is only the sixth individual to be honored with this award since 1989.

Joseph Ruby has served the Akron/Canton area for nearly 30 years by advocating for older adults' choice in long term care. Recently, Mr. Ruby was appointed a member of the Medicaid Unified Long Term Care Workgroup (ULTCW) by Governor Strickland in order to improve the balance of the system of long term care. Robert Applebaum, a nominator of Ruby and fellow ULTCW member says, "... (Joe) brings a calm, but firm voice to a sometimes contentious topic and has served older Ohioans well in this capacity."

Mr. Ruby has dedicated his career to enhancing programs and services for Ohio's aging population. Some of his successes include partnering with Summa Health Systems to develop SAGE, a program uniting older adult programming and support between the Center for Senior Health and the AAA, developed a unique partnership with eight local hospitals that work with PASSPORT Long Term Care Registered Nurse Consultants that transition discharged patients back to a home- and community-based setting, as well as volunteered on numerous boards to "give back" to his native region. Mr. Ruby's impressive resume, advocacy efforts and passion to keep choice a reality for aging adults make him most deserving of this honor.

Annual Ceremony Honors Hall of Fame Recipients, Volunteer of Distinction, and Student Scholarship Winners

The Area Agency on Aging held its annual awards ceremony in December to highlight individuals of distinction. We were proud to induct our 2010 Hall of Fame members and award our Volunteer of Distinction and Student Scholarship winners.

This year's Hall of Fame inductees represented older adults of achievement in their county. These individuals were selected due to their community service and the example they set for positive aging. The inductees for 2010 were Helen Whitted of Portage County, Bonnie Roden of Stark County, Jill Berenyi of Summit County, and Elizabeth Spires of Wayne County.

Every year we take a moment to honor an individual who gives selflessly of their time and talents to improve the Area Agency on Aging through volunteer efforts. This year's Volunteer of Distinction was Sally Richenbacher, who advocates for the rights of nursing home residents. We are proud to recognize Ms. Richenbacher as this year's Volunteer of Distinction.

The Agency also recognizes a very well-deserving higher education student who has a desire to pursue a career which benefits older adults. This year's recipient is Rebecca Jervis, a Junior Nursing student at Stark State College who will graduate in May of 2012.



Joseph L. Ruby, President and CEO (center) with this year's Hall of Fame inductees: Helen Whitted of Portage County, Bonnie Roden of Stark County, Jill Berenyi of Summit County and Elizabeth Spires of Wayne County

Who Will Care for Us? The 2010 Area Agency on Aging Annual Conference

The Area Agency on Aging held its annual conference, Friday, June 18, 2010.

The 2010 Conference addressed issues that Ohio's aging population faces and discussed the obstacles created as the home health aide workforce demand outpaces capacity. It is the goal of the AAA to increase awareness of this issue and discuss possible solutions that will be beneficial to all involved.

Nationally renowned experts presented several different aspects of the issue to over 200 professionals in attendance.



Panel members Laura Dzurec, Kent State University; Kathleen Anderson, Ohio Council for Home Care and Hospice; Larke Recchie, Ohio Association of Area Agencies on Aging; Bill Sundermeyer, AARP and Conference Moderator; and Becky Williams, SEIU, present at the 2010 Area Agency on Aging Annual Conference.

Area Agency on Aging Shows HEART, Raises Over \$6,000



Over 40 Agency employees, family and friends participated in the Heart Walk in August.

The Area Agency on Aging (AAA) was proud to continue support for the American Heart Association (AHA) "Start!" Heart Walk, raising over \$6,600 during the 2010 campaign. The AAA was among the largest donors in Stark County, placing the organization among the largest employers in the region including Aultman Community Foundation, Diebold, and Mercy Medical Center. AAA's President & CEO Joseph L. Ruby was the second-largest single donor for the AHA Heart Walk, matching staff donations dollar for dollar up to \$2,500. In conjunction with financial support offered by Agency staff, over 40 employees and their guests attended the 1.7-mile heart walk.

The American Heart Association strives to build healthier lives, free of cardiovascular disease and stroke. The money that is raised each year by the Heart Walk will be used to fund the valuable research, education and advocacy efforts to further this mission.

Area Agency on Aging Honored by the Alzheimer's Association

The Area Agency on Aging was honored at "A Chocolate Affair" in February 2010. This special event held in Navarre supports the Alzheimer's Association's efforts to positively affect those suffering with Alzheimer's and their caregivers.

"Each year, our organization recognizes an organization that demonstrates a strong presence in the community and is also an advocate and partner in our Chapter's efforts," said Andy Junn, Development Director for the Alzheimer's Association. "This year, we are proud to honor the Akron/Canton Area Agency on Aging for its community involvement and for being a champion of our cause."

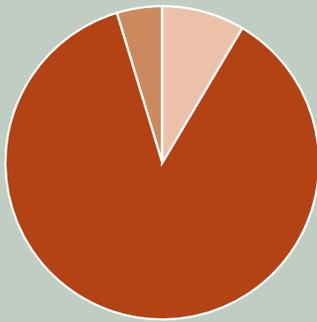
"The Area Agency on Aging and the Alzheimer's Association have always worked as partners to assist the older adults in our area who suffer from memory impairment and the loved ones caring for them," said Susan Sigmon, Vice President of Managed Long Term Care at the Area Agency on Aging. "We are proud to accept this honor from our community partner and look forward to our continued efforts towards supporting this affected yet determined group of people."

alzheimer's  association®

CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

TOTAL REVENUES BY SOURCE

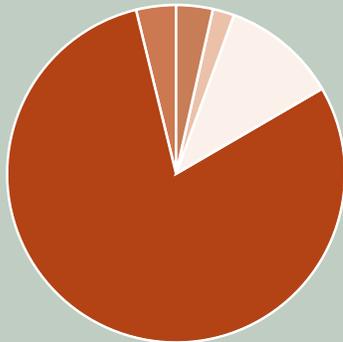
FY 2010
\$70,020,388



- Medicaid – 87%
- Other State & Local – 5%
- Older American's Act & Other Federal – 8%

TOTAL EXPENDITURES

FY 2010
\$69,636,648



- MLTC Division Provider Network – 79%
- Allocations to Community Agencies – 4%
- Administration & Operations – 4%
- Elder Rights Division – 2%
- MLTC Division – 11%

ASSETS

CURRENT ASSETS

Cash and cash equivalents
Accounts/grants receivable
Prepaid expenses

Total Current Assets

PROPERTY AND EQUIPMENT

Land
Building
Equipment

Less accumulated depreciation

OTHER ASSETS

Bond issuance fees, net
Deposits
Deferred compensation plan trust

	June 30, 2010	June 30, 2009
CURRENT ASSETS		
Cash and cash equivalents	\$ 8,675,479	\$ 7,105,211
Accounts/grants receivable	443,847	647,402
Prepaid expenses	36,637	17,141
Total Current Assets	9,155,963	7,769,754
PROPERTY AND EQUIPMENT		
Land	330,000	330,000
Building	1,884,385	1,884,385
Equipment	496,126	453,395
	2,710,511	2,667,780
Less accumulated depreciation	832,721	748,839
	1,877,790	1,918,941
OTHER ASSETS		
Bond issuance fees, net	14,112	15,644
Deposits	1,315	1,315
Deferred compensation plan trust	197,235	165,635
	212,662	182,594
	\$ 11,246,415	\$ 9,871,289

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

Current maturities of long-term debt
Accounts payable
Accrued payroll and payroll related accruals
Deferred revenue

Total Current Liabilities

LONG-TERM LIABILITIES

Long-term debt, net of current maturities
Deferred compensation plan trust

TOTAL LIABILITIES

NET ASSETS

Unrestricted
Temporarily restricted

	June 30, 2010	June 30, 2009
CURRENT LIABILITIES		
Current maturities of long-term debt	\$ 90,000	\$ 85,000
Accounts payable	5,845,110	5,028,132
Accrued payroll and payroll related accruals	397,534	331,041
Deferred revenue	713,443	552,128
	7,046,087	5,996,301
LONG-TERM LIABILITIES		
Long-term debt, net of current maturities	960,000	1,050,000
Deferred compensation plan trust	197,235	165,635
	1,157,235	1,215,635
TOTAL LIABILITIES	\$ 8,203,322	\$ 7,211,936
NET ASSETS		
Unrestricted	3,022,584	2,639,291
Temporarily restricted	20,509	20,062
	3,043,093	2,659,353
	\$ 11,246,415	\$ 9,871,289

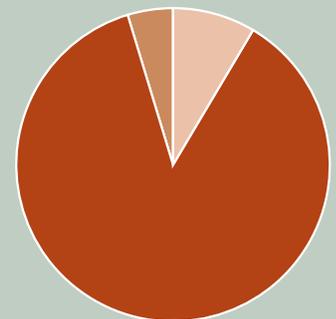
An audit of the consolidated financial statements of the Area Agency on Aging, 10B, Inc. and Subsidiary was performed by Bruner-Cox LLP. The financial information in this report has been extracted from the consolidated financial statements covered by the reports of independent auditors dated January 13, 2011, and January 14, 2010, in which Bruner-Cox LLP expressed unqualified opinions. The audited consolidated financial statements and Bruner-Cox LLP's reports thereon may be reviewed upon request at the Area Agency on Aging, 10B, Inc., 1550 Corporate Woods Parkway, Uniontown, Ohio 44685.

CONSOLIDATED STATEMENT OF ACTIVITIES

Year ended June 30	2010 Unrestricted	2010 Temporarily Restricted	2010 Total	2009 Total
REVENUE AND SUPPORT				
Government support				
Medicaid	\$ 60,774,516	-	\$ 60,774,516	\$ 52,521,105
Older Americans Act & Other Federal	5,970,209	-	5,970,209	4,908,285
Other State & Local	1,993,117	-	1,993,117	2,121,200
Total Government Support	68,737,842	-	68,737,842	59,550,590
Non-Government revenue	186,657	1,447	188,104	112,264
Fundraising	128,552	-	128,552	115,999
Program revenue	842,645	-	842,645	758,038
In-kind revenue	88,441	-	88,441	180,422
Interest income	34,804	-	34,804	36,688
Total Revenue and Support	70,018,941	1,447	70,020,388	60,754,001
Net Assets Released From Restriction	1,000	(1,000)	-	-
	70,019,941	447	70,020,388	60,754,001
EXPENSES				
Salaries	\$ 7,377,099	-	\$ 7,377,099	7,192,616
Benefits	2,048,374	-	2,048,374	1,986,171
Professional services	350,776	-	350,776	446,438
Equipment/supplies	438,085	-	438,085	445,333
Travel and training	431,985	-	431,985	455,146
Depreciation and amortization	85,414	-	85,414	83,920
Occupancy	225,784	-	225,784	235,196
Other	320,985	-	320,985	416,425
Program allocations	58,132,381	-	58,132,381	49,277,936
Fundraising	11,603	-	11,603	16,394
In-kind expenses	88,441	-	88,441	180,422
Interest expense	25,147	-	25,147	60,731
Other rental expenses	100,574	-	100,574	116,189
Total Expenses	69,636,648	-	69,636,648	60,912,917
CHANGE IN NET ASSETS	383,293	447	383,740	(158,916)
NET ASSETS, BEGINNING OF YEAR	2,639,291	20,062	2,659,353	2,818,269
NET ASSETS, END OF YEAR	\$ 3,022,584	\$ 20,509	\$ 3,043,093	\$ 2,659,353

TOTAL REVENUES BY SOURCE

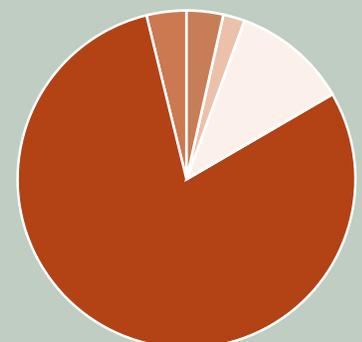
FY 2009
\$60,754,001



- Medicaid – 86%
- Older American's Act & Other Federal – 6%
- Other State & Local – 8%

TOTAL EXPENDITURES

FY 2009
\$60,912,917



- MLTC Division Provider Network – 77%
- Allocations to Community Agencies – 4%
- Administration & Operations – 4%
- Elder Rights Division – 2%
- MLTC Division – 13%

Expenditures as reported on the statement of activities before elimination of intercompany transactions are allocated to the functional areas as follows:

Year ended June 30	2010	2009
Program services	\$ 67,543,230	\$ 58,830,022
Building operations	182,227	246,391
Administration and fundraising	2,271,147	2,238,261
TOTAL EXPENDITURES	\$ 69,996,604	\$ 61,314,674

PROVIDER NETWORK EARNINGS

Agency	Service	2010 Total
A Better Home Health Care North, Inc.	Home Health Services	\$1,810,244
ABG Absolute Care, LLC	Home Health Services	\$199,237
A.S.A.P. Home Care	Home Health Services	\$938,924
Absolute Health Services	Home Health Services	\$855,791
Absolute Home Health Care, Inc.	Home Health Services	\$378,021
A C Health Care Services, Inc	Home Health Services	\$196,360
Access Solutions, Inc.	HME & Home Repair	\$55,937
Access to Independence	HME & Home Repair	\$110,907
ADT Security Services, Inc.	ERS	\$99,013
Akron Regional Hospital Association	Provider Training	\$4,000
Akron Summit Community Action	Senior Volunteer Program	\$7,451
All Custom, Inc./All Custom Re-Bath	HME & Home Repair	\$39,215
Alliance Home Medical Equipment	HME	\$69
Alliance Senior Center	Socialization, Congregate Meals	\$35,465
Alpha Phi Alpha Homes	Congregate & Home Delivered Meals	\$122,262
AL Sagamore Hills	Assisted Living & Community Transition Service	\$68,211
Altercare of Navarre Center for Rehab. & Nursing	Assisted Living & Community Transition Service	\$160,809
Alternative Solutions Adult Day Care, Inc.	Adult Day Services	\$54,686
Always Home, Inc.	Home Health Services	\$6,736
Alzheimer's Association	Alzheimer's Core Services	\$65,499
Arcadia Health Services, Inc.	Home Health Services	\$881,713
Asian Services In Action, Inc.	Socialization, Congregate Meals	\$15,398
Association for Better Comm. Dev.	Transportation	\$87,914
Atlantic Medical Transportation, LLC	HME	\$17,813
Barberton Nursing Services, Inc.	Home Health Services	\$859,560
Barberton Senior Center	Socialization	\$830
Barnhart, Shawn	Social Work Counseling	\$95,264
Bel Air Senior Living Community	PASSPORT – Enhanced ADS – Day	\$30,470
Beyond Eating	Nutrition Consultation	\$21,390
BHC Services, Inc./Willcare	Home Health Services	\$527,220
Bilancini, David/Tri-State Construction	Home Repair	\$26,635
Boardman Medical Supply	HME	\$4,572
Briarwood Limited Partnership	Assisted Living	\$265,757
Callos Nursing Services	Home Health Services	\$629,708
Cambridge Home Health, Inc.	Home Health Services	\$3,014,055
Caretenders of Cleveland/Almost Family	Home Health Services	\$617,720
Caring Hands, Inc.	Home Health Services & ERS	\$741,095
Caring Solutions, Inc.	PASSPORT – Minor Home Modification	\$941
Casleo Corp.	Home Delivered Meals	\$118,755
Catholic Charities ADS	Adult Day Services	\$130,599
Central Exterminating, Inc.	Chore	\$15,371
Chapel Hill Community	Assisted Living – Community Transition Service	\$84,230
Christmas Home Health, LLC	Home Health Services	\$70,762
City of Louisville	Socialization, Client Finding	\$3,518
City Yellow Cab	Transportation	\$429,297
CMJW, Inc./Koala Kruizers	Transportation	\$322,365
Coleman Professional Services	Adult Day Services & Home Repair	\$236,231
Color Blast, Inc.	MHM	\$985
Community Action Wayne-Medina	Chore & Referral	\$1,896
Community Caregivers of Canton	Home Health Services	\$688,374
Community Caregivers of Green, Inc.	Home Health Services	\$1,192,397

Agency	Service	2010 Total
Community Caregivers, Inc.	Home Health Services	\$1,788,262
Community Legal Aid	Legal Counseling	\$72,634
Companions of Ashland Homecare and Nurse Aide Trai	Home Health Services	\$105,098
Complete Healthcare/ComForCare	Home Health Services	\$1,263,469
Critical Signal Technologies, Inc.	HME	\$23,967
Cuyahoga Falls Hosp./New Horizon ADS	Adult Day Service	\$568,391
CYO Adult Day Care	Adult Day Service	\$121,693
CYO & Community Services	Adult Day Service	\$296,851
Décor Built Construction	Home Repair	\$191,533
Duraline Medical Products	HME	\$2,119
Easter Seals	Visiting	\$64,073
F&G Cornerstone	Congregate & Home Delivered Meals	\$454,340
Family & Community Services Portage County	Senior Volunteer Program/Congregate & Home Delivered Meals	\$411,997
Farmer's Market Miscellaneous Venders	Famer's Market	\$14,049
Finney's Institutional Pharmacy	HME, Medication Management	\$312,763
First Choice Medical Staffing (Akron)	PASSPORT – Personal Care	\$33,060
Fussell & Holt/Joanns Health Care	Home Health Services	\$9,934
Future Age	Transportation	\$151
Galaxy Medical Products, Inc.	HME	\$3,644
Gardens of Western Reserve of Cuyahoga Falls	Assisted Living & Community Transition Service	\$164,187
Gardens of Western Reserve of Streetsboro	Assisted Living & Community Transition Service	\$139,350
Gateway Healthcare Services, LLC (Akron)	Home Health Services	\$106,030
GBS Enterprises	Chore, Home Repair	\$3,000
Gentiva Health Services, Inc.	Home Health Services	\$20,967
Gilcrest Senior Wellness & Fitness Center	Transportation	\$207,064
Go-Troupe, LLC/Tub Cutter	Home Repair	\$20,482
Guardian Medical Monitoring, Inc.	HME	\$178,747
Health Aid of Ohio	Home Health Services	\$1,242
Health Care Bridge, Inc.	Home Health Services	\$757,615
Heart to Heart Home Health Care	Home Health Services	\$98,715
Heartfelt Cares, Comm. Caregivers W. Akron	Home Health Services	\$766,712
Helping Hearts/Premier Home Health Care	Home Health Services	\$1,707,641
Heritage Home Healthcare	Home Health Services	\$764,482
Holistic Home Health	Home Health Services	\$92,717
Home Care Network, Inc.	Home Health Services	\$387,789
Home Choice Transitions Services	Transitions Services	\$81,859
Home Instead Senior Care	Home Health Services	\$302,760
Home Preferred Home Care, Ltd.	Home Health Services	\$1,066,074
HomeSense Enterprises, LLC	Home Health Services	\$665
Hometown Care/Comm. Caregivers of Cuy. Falls	Home Health Services	\$1,068,970
InCare Health and Wellness, Northern Ohio	Home Health Services	\$16,699
In-House Healthcare, Inc.	Home Health Services	\$2,768
Infoline, Inc.	Information & ERS	\$140,375
Info Link, United Way of Wayne & Holmes	Information	\$16,224
Integrated Medical	HME	\$3,011
Interfaith Caregivers	Visiting	\$3,319
Interim Health Care	Home Repair & ADS	\$4,222,576
J.R. Coleman Senior Outreach	Adult Day Services	\$347,833
JMR Medical, Inc.	HME	\$30
Jennings Center for Older Adults	Transportation & ADS	\$1,241
Jonesy's Lawn Care	Home Repair	\$174,677

PROVIDER NETWORK EARNINGS (CONT'D)

Agency	Service	2010 Total
Kunkel Construction, LTD	Home Repair	\$63,647
L. Pace Enterprises, Inc.	HME	\$526,569
Lake Senior Center	Client Finding	\$3,518
Lakeside Home Health Care	Home Health Services	\$193,941
Laurie Ann Home Health Care	Home Health Services	\$273,556
Life Access	ERS, HME & Home Repair	\$4,658
Lifeline Systems Company	ERS	\$366,877
Living Assistance Services	Home Health Services	\$42,308
Louisa Ridge Adult Day Services	Adult Day Services	\$241,884
Luebertha Greer	Home Health Services	\$66,549
Mature Services, Inc.	Chore, Congregate Meals, Home	\$683,344
Mary Brodland	Student Scholarship	\$5,000
Maxim Healthcare Services	Home Health Services	\$754,950
Meals on Wheels of Stark & Wayne Counties	Congregate & Home Delivered Meals	\$1,708,191
Medical Services Companies	HME	\$3,170
Menorah Park Center for Senior Living	Home Health Services	\$1,052,780
Merriman CCRC, Inc.	Assisted Living	\$71,280
Metro Regional Transit Authority	Transportation	\$86,341
Midwest Home Care, Ltd.	Home Health Services	\$146,804
Miller's Rental & Sales	HME & Home Repair	\$313,266
Minerva Senior Center	Socialization, Congregate & Meals	\$28,793
Miracle Medical Transportation, Inc.	Transportation	\$17,307
Mobile Meals, Inc.	Congregate & Home Delivered Meals	\$1,806,827
Modulation/Integration/LifeStyle Enhancemnt	ERS	\$6,604
Nervo, Michael	Repair	\$123,989
Northeast Professional Home, Inc.	Home Health Services	\$2,677,802
Northern Summit Multi-Service Center	Congregate Meals & Information	\$16,585
Northwest Stark Senior Center	Socialization	\$3,516
OARLTCO	Pass through for Statewide Ombudsman event	\$1,840
Ohio Presbyterian Retirement	Assisted Living/ADS	\$402,378
OmniCare Home Health	Home Health Services	\$34,891
Our Friends and Family, LLC	Home Health Services	\$33,309
Our Home Health, LLC	PASSPORT – Personal Care	\$242,492
Outreach Community Living Services, Inc.	Home Health Services & ADS	\$5,275
Pace Medical Equipment	HME	\$9,558
P.O.M. Group/Emerald	Transportation	\$38,129
Peregrine Services of Canton, LLC	Assisted Living & Community Transition Service	\$128,526
Personal Touch Home Care of Ohio	Home Health Services	\$830,613
Pivovar, Richard W.	Home Health Services	\$6,465
Portage Area Regional Transportation/PARTA	Transportation	\$49,020
Portage County Commissioners	Socialization, Farmers' Market	\$21,120
Prestige Home Services, LLC	Home Health Services	\$26,580
Priority Home Health Care, Inc.	Home Health Services	\$41,847
Providence Home Care	Home Health Services	\$548,687
PurFoods, LLC	Home Delivered Meals	\$148,570
Ravenna, City of	Socialization	\$2,544
R.K. Wood Products	HME	\$15,803
Rebuilding Together	Home Repair	\$2,100
Regina Health Center	Assisted Living	\$90,360
Rural/Metro of Northern Ohio	ERS	\$71,918

Agency	Service	2010 Total
Rx Home Health Care, Inc	Home Health Services	\$35,325
SARAH Adult Care Centers, Inc.	Adult Day Services	\$486,812
Salvation Army	Congregate Meals & Socialization	\$6,145
Scenic View Transportation	Transportation	\$117,565
Schmidt Security Pro	PASSPORT – ERS Rental	\$13,460
Seeley Medical	HME	\$10,222
Self Support Personal Care, LLC	Home Health Services	\$1,674,957
Senior Independence	Home Health Services	\$50,908
Shady Lawn Retirement Home, LLC	Assisted Living	\$213,224
Shalom Adult Health Center, LLC	Home Health Services	\$45,739
Signature Health Services	Home Health Services	\$121,165
Simply EZ Home Delivered Meals	Home Delivered Meals	\$1,899,525
Speedy Medical Transportation, Inc.	Transportation	\$20,450
Springfield Senior Center	Congregate Meals & Socialization	\$25,751
St. Edward	Assisted Living	\$39,598
St. Joseph Care Center	Assisted Living	\$104,731
St. Luke Lutheran Home	Assisted Living	\$231,719
Stark County Council	Senior Day	\$2,000
Stow-Glen	Assisted Living, ADS, & Community Transition Services	\$717,106
Stow-Glen Home Health Care	Home Health Services	\$215,496
Summa Care	Health Education	\$19,112
Summit County	Home Repair	\$10,400
Summit County Health District	Mass Outreach	\$14,175
Sunrise Senior Living	Assisted Living	\$37,750
Sweet Serenity Homecare, LLC	Home Health Services	\$3,843
The Greenview Inn at Town Center	Assisted Living	\$137,442
Tech Center, Inc.	Home Health Services	\$550,371
The Inn at University Village Management Co., LLC	Assisted Living & Community Transition Service	\$8,826
Traditions at Bath Road	Assisted Living & Community Transition Service	\$87,318
Tri-State Construction	Home Repair	\$26,635
Trillium Family Solutions	Chore, Counseling, & Home Health Services	\$599,909
TSJ Agape Care	Home Health Services	\$337,130
Twinsburg – Legacy Assisted Living, LLC	Assisted Living & Community Transition Service	\$8,969
United Way Portage 2-1-1	Information	\$10,205
United Way Stark 2-1-1	Information	\$2,259
Universal Nursing Services	Home Health Services & Chore	\$353,699
Valued Relationships/VRI	ERS	\$61,351
Vishnia & Associates/Professional Nursing	Home Health Services	\$94,616
Visiting Hours/VNS Personal Care Services	Home Health Services	\$196,353
VNS	HME & Health Visiting	\$18,220
WCCV	MHM	\$802
Westark Family Services	Counseling & Home Health Services	\$531,242
Zellmed	HME	\$2,263
Total Program Allocations		\$58,132,381

THE GREATER AKRON/CANTON AREA AGENCY ON AGING FOUNDATION

For over 10 years, the Foundation has assisted older adults of modest means obtain long term care services. Many older adults do not qualify for assistance through Medicaid, and have no options for services. They cannot afford to purchase the services they require. There is broad misunderstanding regarding the availability of funding for long term care for this population, and the Foundation hopes to change that.

The Foundation annually raises money through two fundraising activities. The first fundraiser, Care for a Lifetime, is an Area Agency on Aging employee donation campaign that raises over \$30,000 to provide care for 10 frail older adults on our Care Coordination program.

Our second fundraiser is our annual Foundation Raffle Campaign. Our raffle raises funds to educate the public, as well as policy makers, on the needs of these older adults of modest means. We raise these funds in the hopes that once public policy initiatives such as senior service levies come to a vote, the public and lawmakers will understand the issues surrounding the lack of adequate assistance for these older adults and move to correct this service gap. Our outreach efforts include promotional messages on WKSU radio, special events in the community, direct-mail campaigns and other targeted educational opportunities.



As the number of older adult of modest means grow, fortunately so does our raffle. This year's campaign has followed previous years' trends by increasing funds raised. The 2010 raffle raised over \$110,000, a \$9,000 gain over the previous year! All prizes for the raffle are donated without any cost to the campaign. The Foundation can provide these amazing prizes due to the generous support of our community partners:

Generous support of the campaign was provided by community partners and corporations. We wish to thank our top donors, who include:

Tony & Sookie Vallone – Northeast Professional

Nancy Diller-Shively – Cambridge Home Health

Mike Cline/Gabe Toles – Simply EZ Meals

Jan Pajk – Interim Health Care

Ruth & Tucker Self – Self Support Personal Care

Jeanne & Marty Ruegg – Community Caregivers Green

Dr. Frank Stoddard – ComForCare

Maria Dixon – Premier Caregivers of Northern Ohio



The Greater Akron/Canton
Area Agency on Aging
Foundation

The Huntington National Bank

AirTran Airways

Sheraton Suites – Akron/Cuyahoga Falls

Glenmoor Country Club

Headliners Spa in Canton

The Ink Well – Akron

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LINDA AND JON BEVERLY

Linda and Jon met through a mutual love of animals. A chance meeting at the stables where their horses were kept led to a marriage that has lasted 34 years. Together they have 6 children, 8 grandchildren and 3 great grandchildren. Linda is a “sandwich generation” caregiver, experiencing “second motherhood” while she cares for three grandchildren who live with them, as well as Jon.

Work and family has made up the bulk of Beverly’s life. Jon was a cement mason for Local 109 until his retirement 10 years ago. Their adult sons have “now walked in his footsteps” as well. Linda worked for the Summit County Board of MRDD, and accepted early retirement to care for Jon, who was diagnosed with dementia and requires almost total care.

Thanks to the assistance of the Greater Akron/Canton Area Agency on Aging Foundation, Jon can remain at home and Linda can receive a break from caregiving. Jon attends an Adult Day Service, which provides supervision and care while Linda maintains the home and cares for her grandchildren. Linda and Jon have received equipment from the Agency as well, adapting the bathroom to address physical limitations and allowing him to stay in their home.



Linda and Jon Beverly

Mr. and Mrs. Beverly are very grateful for the assistance provided by the Foundation. Linda said “the Agency and the services have been a lifeline” for them. Although caregiving for Jon has been stressful, she refers to herself as a survivor. Much of the assistance that allowed her to maintain her care of Jon has been through the generous donations of the Foundation.

Jon and Linda are one of thousands of older adult couples in our area who struggle with long term care needs. They don’t qualify for help from the government, but need

services to maximize their independence in the community. Older adults of modest means do not have the resources to pay for their own care. The rising costs of everyday necessities, such as gas and food, is an even greater burden on these individuals who struggle to remain independent with dignity. With your help, the Foundation can provide a better life for these frail individuals.



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