

Awards Ceremony

Thursday, December 3rd, 2026

Details to Follow



Promoting Excellence

Recognizing the most dedicated in the community...

Direction Home's Annual Awards Ceremony is an elevated celebration of outstanding individuals. Several individuals are recognized with Hall of Fame, Ombudsman, Scholarship, and Lifetime Achievement awards. Known for sharing moving stories of award winners, the ceremony is attended by 100+ unique individuals making real differences through the work they and their loved ones do. This event showcases not only how monetary support of the Foundation is in action in the community, but also how professionals and volunteers serving older adults are actively working to better the lives of those they serve.

Heartwarming Support

Sharing real-life experiences...

From wholesome stories of married couples supporting each other while giving back to the community to inspiring remarks from home health aides giving their all to their clients, rarely is there a dry eye in the room on Awards Ceremony day. Many proclaim the Awards Ceremony to be their favorite Direction Home event for good reason; the people highlighted remind us all of what it means to be part of a community and what it means to be compassionate humans!



Sponsor the Awards Ceremony and/or nominate a potential winner at dhad.org/events (coming soon).

Awards Ceremony Sponsor Opportunities

1 seat: \$80

4 seats: \$250

	\$1,000 Friend (10 available)	\$2,500 Patron (4 available)	\$3,500 Supporter (4 available)	\$5,000 Advocate (4 available)
Name and logo in program, webpage, welcome slides*	x	x	x	x
Ceremony seats	4	4	6	6
Dedicated social media posts	1 post on each platform	2 posts on each platform	3 posts on each platform	3 posts on each platform
Ad in Program*	¼ page ad (4.25"x5.5" color)	half page ad (8.5"x5.5" color)	full page ad (8.5"x11" color)	full page ad (8.5"x11" color)
Addtl. flyer included in programs*		x	x	x
Sponsor message during ceremony				x
Introduce an award				x
Sponsor message in event blog post				x

***All submitted materials and payment must be received by November 6, 2026**

Opportunities that are listed and customized to packages are limited, & available on a first come-first serve basis.



800.421.7277 / www.DHAD.org / donate@dhad.org